

## Privacy Policy

### WHAT INFORMATION DO WE COLLECT?

We collect information from you when you subscribe to our newsletter or fill out a form.

When ordering or registering on our site, as appropriate, you may be asked to enter your: name, e-mail address or phone number. You may, however, visit our site anonymously.

Google, as a third-party vendor, uses cookies to serve ads on your site. Google's use of the DART cookie enables it to serve ads to your users based on their visit to your sites and other sites on the Internet. Users may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy.

### WHAT DO WE USE YOUR INFORMATION FOR?

Any of the information we collect from you may be used in one of the following ways:

- **To personalize your experience**  
(your information helps us to better respond to your individual needs)
- **To improve our website**  
(we continually strive to improve our website offerings based on the information and feedback we receive from you)
- **To improve customer service**  
(your information helps us to more effectively respond to your customer service requests and support needs)
- **To send periodic emails**  
The email address you provide may be used to send you information, respond to inquiries, and/or other requests or questions.

### DO WE USE COOKIES?

Yes (Cookies are small files that a site or its service provider transfers to your computers hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information.

We use cookies to keep track of advertisements and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

## **DO WE DISCLOSE ANY INFORMATION TO OUTSIDE PARTIES?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

## **CHILDREN'S ONLINE PRIVACY PROTECTION ACT COMPLIANCE**

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age. Our website, products, and services are all directed to people who are at least 13 years old or older.

## **ONLINE PRIVACY POLICY ONLY**

This online privacy policy applies only to information collected through our website and not to information collected offline.

## **YOUR CONSENT**

By using our site, you consent to our websites privacy policy.

## **SECURITY**

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for "https" at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

## **CHANGES TO OUR PRIVACY POLICY**

If we decide to change our privacy policy, we will post those changes on this page, and/or update the Privacy Policy modification date below.

**This policy was last modified on October, 26, 2022.**

#### **CONTACTING US**

If there are any questions regarding correcting information, addressing concerns over misuse of information, or this privacy policy you may contact us using the information below.

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